

A modern living room featuring a large, curved modular sofa with green fabric upholstery and light wood frames. The sofa is arranged in a semi-circle around a low, round wooden coffee table. The floor is covered in a green, textured material that looks like artificial grass or a similar fabric. In the background, there is a wooden shelf with a small orange sculpture and some books. The overall aesthetic is clean, minimalist, and nature-inspired.

# Bae: A Break Down

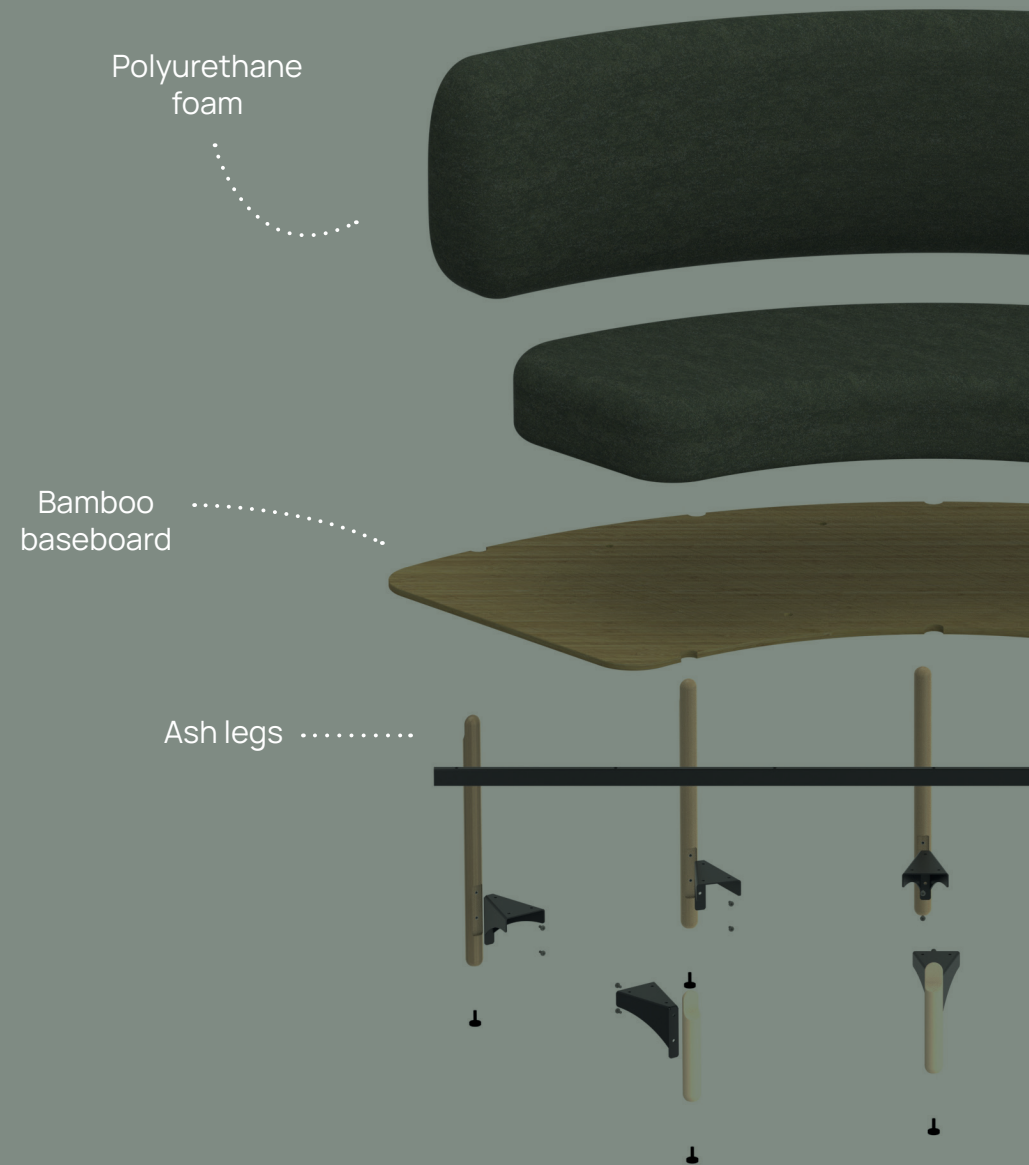
**FRÖVI**

# Introducing Bae.

An organic shaped seating system with a skeletal timber form that allows endless sweeping configurations that can be easily linked together but allows separate conversational islands.

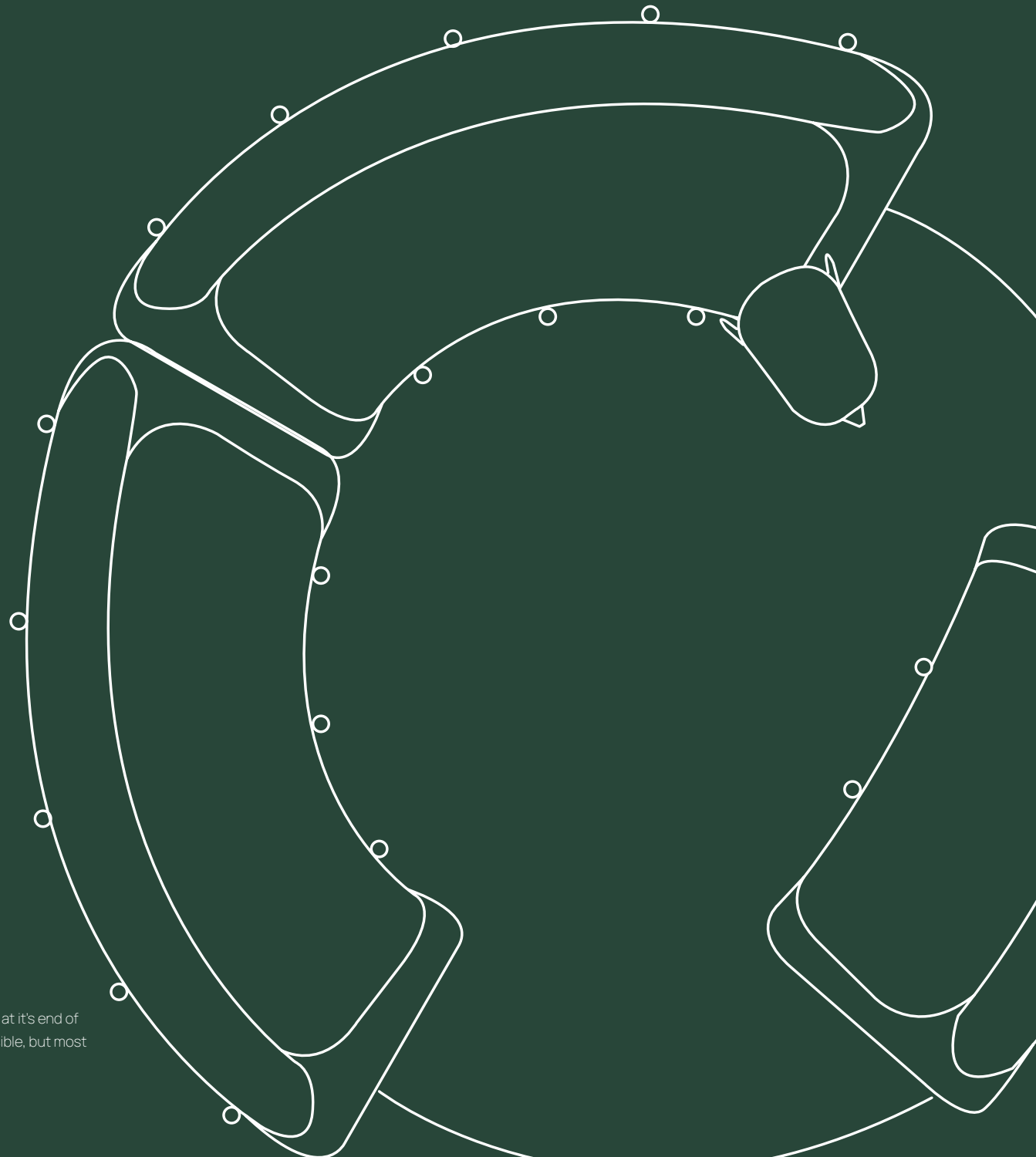
## 1 Key Materials.

With environmental impacts, the materials used in the design are sustainable, such as bamboo, and the product can be easily deconstructed for recycling, minimising the impact on the environment.



# Design for Disassembly.

We started with how a sofa system can be broken down into its individual substrates for recycling at its end of life. This drove the aesthetic and material choices of all the components to be complementary, visible, but most importantly fostering a circular economy.







# Design for Longevity.

We design with life in mind. Spillages and stains happen, but Bae is designed to have replaceable covers ensuring longevity and changing the mindset that furniture is disposable.



**Call** +44 (0) 1608 652411

**Email** [Info@frovi.co.uk](mailto:Info@frovi.co.uk)

**Visit** [frovi.co.uk](http://frovi.co.uk)

**London Showroom**

5 Sycamore Street  
Clerkenwell  
London  
EC1Y 0SG

**Moreton Office**

Cotswold Business Village  
London Rd  
Moreton-in-Marsh  
Gloucestershire GL56 0PS

**Didcot Office**

Unit E, Park 34  
Collect Way, Didcot  
Oxfordshire  
OX11 7WB

**Chicago Showroom**

The Mart  
Floor 11, Suite 101  
222 Merchandise Mart Plaza  
Chicago, IL 60654

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